

Albert Ziegler GmbH · Giengen/Brenz · Germany

ZIEGLER sets new standards: record year 2024

Investments, expansion and full order books ensure success

Giengen, March 2025 – ZIEGLER is looking back on an outstanding year in 2024. Despite the challenges of the recent years, which were characterized by the Covid-19 pandemic and supply chain problems as well as high financing costs, the company has proven to be one of the leading players in the industry also in economic terms. While global supply chains are only slowly recovering, ZIEGLER has shown itself to be extremely resilient and economically strong early on.

Impressive business figures and record results

The year 2024 marks another successful financial year for the ZIEGLER Group. The company recorded an increase in turnover of almost a third compared to the previous year.

The financial result is particularly pleasing: ZIEGLER Group achieved a mid-triple-digit million euro turnover in 2024, a significant increase compared to the same period of the previous year and well above original expectations. In addition to the impressive sales growth, the company also posted a significantly higher profit in the high single-digit million range.



Markus W. Weber, CSO of ZIEGLER Group

Highest order backlog in the company's history

The future prospects are also promising: the order books for 2025 and 2026 are well filled – with an order backlog of over half a billion euros.

Investments in digitalization, internationalization and innovation

ZIEGLER made targeted investments in the modernization of its locations in 2024. New software solutions were also implemented in customer service to further improve service quality.

Internationally, the company is continuing its growth course and investing in the expansion of global structures. The Board of Management of the ZIEGLER Group is doing everything in its power to drive the company forward and strengthen the locations and their employees in the long term.

A key success factor is global sourcing for international demands: thanks to close international partnerships, ZIEGLER has excellent procurement options and can react flexibly to market changes and requirements.

In addition, the close cooperation between the subsidiaries in the Netherlands, Croatia, Indonesia and Germany ensures a strong international presence. Thanks to the intensive exchange and cooperation within the company, ZIEGLER is ideally positioned to continue to operate successfully worldwide in the future and to inspire the customers.

Albert Ziegler GmbH · Giengen/Brenz · Germany

View to the future: strengthening the ZIEGLER brand

ZIEGLER remains true to its strategic direction and focuses on sustainable growth and product innovations.

“In 2025, we will primarily continue to strengthen the ZIEGLER brand and expand our position in the market. We will continue to develop our already outstanding products while introducing further innovations in a targeted manner. We have already set the course for this: We have used the time to strengthen ourselves internally and will deliver the next few years stronger than ever before” says Markus W. Weber, Chief Sales Officer of the ZIEGLER Group.

With a clear strategic focus, a strong international team, a valuable order backlog and sustainable profitability for the entire company, ZIEGLER is optimistic about the future.

Contact

Vanessa Brandt

Communications & PR

vbrandt@ziegler.de

Phone +49 7322 951-289

About ZIEGLER

ZIEGLER is a leading international provider of professional state-of-the-art solutions for firefighting, emergency and rescue management and is dedicated to making the world safe and protecting lives. The comprehensive and professional product range covers all kinds of emergency vehicles, highly specialized pumping and fire extinguishing systems, control and operation solutions up to firefighting equipment and services. Out of currently more than 1,200 employees worldwide, around 600 are employed at our headquarters in Giengen/Brenz, Germany. Other ZIEGLER manufacturing facilities are located in Germany (Rendsburg and Mühlau) as well as the Netherlands, Croatia, Italy and Indonesia.

www.ziegler.de